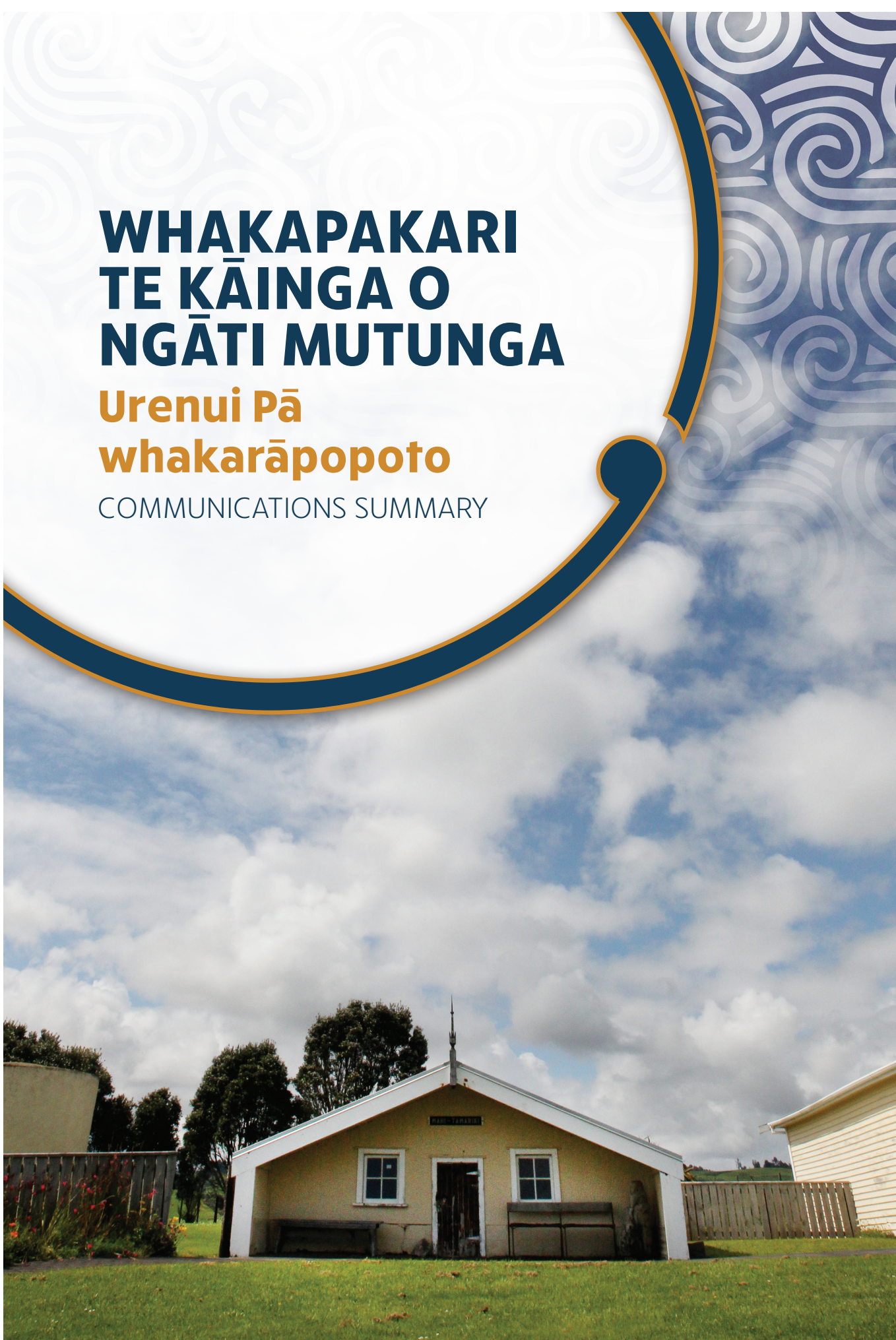


WHAKAPAKARI TE KĀINGA O NGĀTI MUTUNGA

Urenui Pā
whakarāpopoto

COMMUNICATIONS SUMMARY



SUMMARY

Hono PR was engaged to coordinate and implement a PR and online media campaign to support Urenui Pā Trustees to raise awareness of the Whakapakari te Kāinga o Ngāti Mutunga – Urenui Pā Wānanga.

More than 150 people attended the wānanga on 31 August 2019, with 37 completing the online survey.

This summary outlines the communications that were rolled out and the level of engagement that was achieved on social media.

Communication activity timeline

5 August 2019

Whakapakari te Kāinga o Ngāti Mutunga – Urenui Pā Wānanga (pre-event):

Facebook Post: Communicated on the Te Rūnanga o Ngāti Mutunga Facebook Page

People reached: 1,980
Comments: 91
Likes: 199
Shares: 65

31 August 2019

Whakapakari te Kāinga o Ngāti Mutunga – Urenui Pā Wānanga (at event):

Facebook Posts: Communicated on the Te Rūnanga o Ngāti Mutunga Facebook Page

Live Streaming
People reached: 4,209
Comments: 46
Likes: 287
Shares: 19

Images

People reached: 3,136
Comments: 11
Likes: 257
Shares: 14

3 September 2019

Whakapakari te Kāinga o Ngāti Mutunga – Urenui Pā Wānanga (post event):

Facebook Post: Communicated on the Te Rūnanga o Ngāti Mutunga Facebook Page

People reached: 1,180
Comments: 3
Likes: 95
Shares: 9

16 September 2019

Whakapakari te Kāinga o Ngāti Mutunga – Urenui Pā Wānanga (online survey):

Facebook Post: Communicated on the Te Rūnanga o Ngāti Mutunga Facebook Page

People reached: 750
Comments: 6
Likes: 23
Shares: 12

Tēnā tātou katoa,

'Kia ū koe ki tō marae, mā tō marae ka kiia koe he tangata' (Hold fast to your marae, for it is your marae that makes you a whole person).

E mihi kau ana ki a tātou ngā uri o Ngāti Mutunga i hapai ake i te kaupapa 'Whakapakari i te kāinga o Ngāti Mutunga ki Urenui Pā'.

He rā whakamīharo ki te nohotahi a iwi hei whakawhiti whakaaro me ngā kōrero, anō hoki ko koutou i tuku atu tōū whakaaro i runga i te pepa arotake. Hēoi, he tīmatanga tēnei kia ea ngā wāwata a kui mā a koro ma. Ka mutu pea!

He aroha mutunga kore ki tō tātou Pā.

The Urenui Pā trustee's would like to express their gratitude and thanks to everyone who attended, participated and contributed to the wānanga 'Whakapakari i te kāinga o Urenui Pā' including those who took the time to respond to the online survey. The sharing of thoughts and perspectives is a starting point for making dreams come true, particularly for our kuia and koroua.

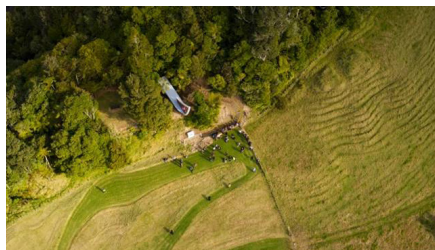
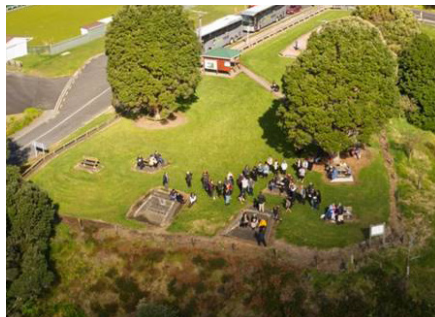
The next steps in the Whakapakari hikoi are for the Pa Trustees to carefully consider uri feedback, the needs of our taonga such as mahi tamariki, and determine our immediate priorities.

The Pa Trustees are looking to establish Terms of Reference, and a Working Committee for Whakapakari, and will call for expressions of interest from uri, and beyond, to gather the appropriate skills, experience and knowledge to ensure we take the correct steps.

We hope to have the Terms of Reference (including the Pa Trustees Priorities) and Working Committee in place for our AGM in February 2020. At the AGM we can detail a projected timeline for the coming mahi, including steps to engage designers, architects and professionals to undertake feasibility studies for our Whakapakari priorities.

'Naku te rourou, nau te rourou ka ora ai te iwi' (With my basket and your basket our iwi will flourish).

Naku noa na, Urenui Pa Trustees

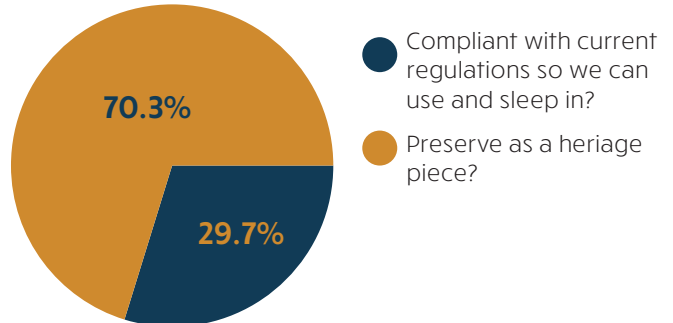


MAHI TAMARIKI (Priority)



Pātai Tuatoru: Mahi Tamariki – Should we try and make Mahi Tamariki:

37 responses



NGĀ PĀTAI

(Questions)

- Should we invest time and money into Mahi Tamariki before Te Aroha or Titohea?
- Is Mahi Tamariki fine as it is? If not does Mahi Tamariki require minor or major investment?
- Should we renovate, demolish, move, or rebuild?
- Should we just preserve Mahi Tamariki to prevent further deterioration?
- Could we look to restore Mahi Tamariki as a historic building which is off limits generally?
- Should we put a dirt or wooden floor back into Mahi Tamariki?
- Should we look to restore Mahi Tamariki and make compliant, water sprinklers, fire alarms etc so we can sleep within?
- Is Mahi Tamariki best where currently located, or could we move Mahi Tamariki somewhere else?
- Is Mahi Tamariki functional, what should we be looking to do here?
- Heating options?
- Anything you see as important in this area, or anywhere that the Urenui Pā Trustees should be considering, investing time, money or both into?

Whakahoki korero

(Feedback)

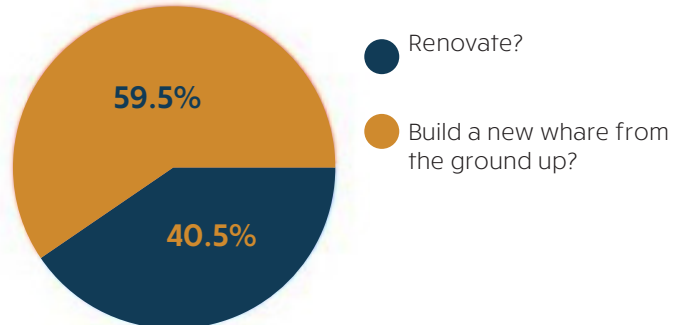
- Not fit for purpose
- Restore to original state
- Preserve
- More information on cost
- Relocation – not an option
- Address bora so that it doesn't deteriorate further while decision is being made for future
- Fumigation (organic) immediately
- Build a structure over Mahi Tamariki to protect from environment
- Make safe to sleep in
- Restore entrance
- Power (upgrade)
- Not a cold whare – no need for heating as insulated with raupo
- Display taonga
- Seating out front
- Audio/visual kōrero about history
- Archive, restoration & digitise taonga – preserve for future generations
- Carvings
- Fire alarms and sprinkler system
- Booklet with names of people in photos

TE AROHA (Priority)



Te Aroha - Should we:

37 responses



NGĀ PĀTAI

(Questions)

- Should we invest time and money into Te Aroha before Mahi Tamariki or Titohea?
- Is Te Aroha fine as it is? If not does Te Aroha require minor or major investment?
- Should we renovate, demolish, move, or rebuild?
- Could we shift Te Aroha and use the site for something else?
- If we shifted Te Aroha, where to?
- Should we build a new whare from scratch, or renovate and extend Te Aroha?
- If we built new or renovated should the wharenuī be smaller, the same or bigger?
- Is Te Aroha functional, what should we be looking to do here?
- Should we renovate and improve the showers, toilets or demolish and build new?
- Should we have internal access to the showers, toilets from the main wharenuī?
- Do we need better storage?
- Should we put carvings etc in this area?
- Do we need TV's, speaker system or monitors in this area for tangi etc?
- Heating options?
- Anything you see as important in this area, or anywhere that the Urenui Pā Trustees should be considering, investing time, money or both into?

Whakahoki korero

(Feedback)

- Not fit for purpose
- Focal point of the pā
- Te Aroha remains and a new whare built to accommodate
- Shift Te Aroha (whare taonga) and rebuild new
- Extension on existing whare (back end)
- Retain existing walls
- Wider, longer expansion
- Mahau extension (weatherproof)
- Whakairo/tekoteko/tukutuku
- Connection between whare and upper toilet block
- Power - upgrade
- Lighting - natural
- Heating
- Insulation
- Wharenuī is welcoming, warm, and large enough
- Rebuild (where currently stands or on side of Titohea)
- Manuhiri shelter
- Waharoa (at the bottom of hill)
- Audio/visual kōrero about history
- Archive, restoration & digitise taonga - preserve for future generations
- Carvings
- Fire alarms and sprinkler system
- Booklet with names of people in photos

TITOHEA



NGĀ PĀTAI

(Questions)

- Should we invest time and money into Titohea before Mahi Tamariki or Te Aroha?
- Is Titohea fine as it is, if not does Titohea require minor or major investment?
- Is Titohea functional, what should we be looking to do here?
- How does the kitchen area work, what could be improved or is it fine as it is?
- What about storage is there enough?
- Is there enough natural light in this area?
- How is the flow from the hangi, to carving area, to the kitchen, to the dining hall, what needs changing?
- Would this area benefit from a deck outside the back doors toward the carpark area?
- Does the front sunroom work well, or should we have doors opening outward to the grass area?
- Is the laundry functional, or in the right area?
- Should we have carvings or similar in this area?
- Should we have comfortable sofas in the sunroom or somewhere else?
- Should we display our history or anything else in this area?
- Do we need TV's, speaker system or monitors in this area?
- Heating options?
- Anything you see as important in this area, or anywhere that the Urenui Pā Trustees should be considering, investing time, money or both into?

Whakahoki korero

(Feedback)

- Functional as it
- Managing of roofing water run-off
- No carvings
- No TV's
- Double width of concrete pathway and cover walkway from Mahi Tamariki/Te Aroha

Dining Area

- Dining area to come right through to kitchen o Toilet access from dining room not needed o Air Conditioning and heating
- Artwork
- Deck - along the ride side of the dining area

Kitchen

- Great flow as it is currently
- Standing food warmers
- Deck at back
- Washing and drying dishes - whakawhanaungatanga
- Recycling station
- Flyscreen's/zapper
- Clear set of standard operating procedures/ Health & Safety etc
- Gardens
- Flow from hangi/butchery areas
- Sterilisation systems

Blue Room

- Great for overflow

Butchery

- Needs attention
- Not fit for purpose
- Covered area outside butchery
- New benches
- Sanitisation of area regularly
- Keep birds out
- Chiller - needs to be dealt with

Laundry

- Fine as is

Hangi Area

- Cover over hangi pit

URENUI PĀ



Whakahoki korero

(Feedback)

ABLUTION BLOCKS

Upper Toilet and Showers

- Laundry for personal washing
- Infinity hot water system
- Demolish and rebuild

Lower Toilets

- Covered area from blue room to toilet
- Showers for Ringawera

NGĀ PĀTAI

(Questions)

- What is your vision for Urenui Pā?
- What is the most important area for the Urenui Pā Trustees to work on?
- What would come next, and after that?
- Does our driveway need fixing?
- What should we do about carparking and vehicles driving up by the water tanks?
- Should we have a children's area or a playground?
- Should we have better recycling facilities?
- What about eco-friendly whare, solar heating, sustainable buildings?
- Should we have papakāinga housing at Urenui Pā?
- Vegetable gardens?
- Flower gardens?
- Trees?
- Paths?
- Should we have an outdoor area?
- Covered walkways between whare?
- Do we need TV's or stereo systems?
- Should we have wifi?
- Should we build a covered area for manuhiri to gather at the base of the hill on the grass?
- Heating options?
- Anything you see as important, or anywhere that the Urenui Pā Trustees should be considering, investing time, money or both into?

NGĀTI MUTUNGATANGA

- Wānanga at pā to bring uri home
- Field trips
- Working bees
- Our history and narratives on display
- Te Reo Māori classes at pā

FUNDING

- Use external funders
- Urenui Pā Trustees
- Te Rūnanga o Ngāti Mutunga
- Koha from uri
- Donate a brick
- Tourism
- Air B&B

DESIGN

- Functionality
- Expertise required - use professional
- Flexible needs to be useable by a few
- Carvings (50/50) - more kōrero needed

PAPAKĀINGA

- Housing (all ages groups)
- Kaumatua flats
- Tikanga
- Functionality
- More kōrero needed

URENUI PĀ (continued)

Whakahoki korero

(Feedback)

SUSTAINABILITY

- Solar (power/heating/water/wind)
- Mara kai
- Fruit tress
- Self-Sustainability plan
- Planting native trees
- Kohanga Reo
- Tourism

PARKING

- Designated areas
- Safety of tamariki
- Restricted access areas

OTHER

- All under single roof (example - Pukearuhe Marae)
- Disability access to all areas at the pā
- Children's playground
- Development of strategy plan
- Urenui Pā Whenua - use for our use
- Health & Safety (tsunami, earthquakes, kaumatua, tamariki etc)
- Technology (used where necessary however not important)
- Long term vision (what's our 200 year vision)
- Flower gardens
- Picnic tables outside
- Wind protection
- Urenui Pā Vision - what is this and how do we get there?

SUMMARY (Online survey)

The online survey was communicated and opened for completion on 16 September 2019. Survey closed on Sunday 6 October 2019.

Pātai Tuatahi: What is your vision for Urenui Pā?

Present/Future

- To cater for our tikanga and kawa
- Comfortable place for Ngāti Mutunga iwi to come together
- Maintain and wānanga regarding Ngāti Mutunga tikanga and history
- Grow, learn, develop, uplift future Ngāti Mutunga uri
- Peace, harmony and open dialogue with outcomes that sustain our people
- Thriving, welcoming, encouraging and supportive place for all uri
- A place of gathering for all kaupapa, to come together as an iwi and share our history
- Restore and revitalise our pā, our people to come back home
- Living link to the past with the ability to use the facilities in the present and future

- Different kaupapa for the hau kainga
- More whānau friendly

Sustainability

- Housing
- Mara kai
- Sustainable indigenous economy that helps to connect ahikaa
- Revitalisation of the pā to ensure its future existence

Maintenance

- Fit for purpose
- Not end up run down through lack of action
- Maintain and make improvements for future iwi activities

SUMMARY (Online survey continued)

Pātai Tuarua: What is the most important area for the Urenui Pā Trustees to focus on?

Ngā whare o Urenui Pā

- Mahi Tamariki and Te Aroha (in need of an upgrade urgently)
- Short Term – save Mahi Tamariki, it's not in a good way
- Rehabilitation of Mahi Tamariki to 2040 and beyond
- So sad unable to go inside to sleep (Mahi Tamariki)
- Dining area and kitchen as get the most use
- Build a new whareniui

Other

- People
- Maintenance of buildings
- Maintain the foundation of Urenui Pā
- Complete rebuild
- Preserve and restore our pā to a compliant condition
- Preservation and remedial work to structure in urgent need of repair
- Functionality for all age groups
- Succession plans aimed at rangatahi to ensure we have the right people sharing knowledge/ tikanga
- Providing opportunities to learn and practice the ways in which Ngāti Mutunga do things
- Revival and replenishing of natural resources/ art/karanaga/whaikōrero
- Parking and driveway
- Fundraising
- Covered walkway between whare

Pātai Tuarima: Is there anything you wish to share with the Urenui Pā Trustees?

- Would like to attend more kaupapa at the pā.
- Congratulations to the Trustees for this fantastic initiative to get us back to the Marae in a relaxed setting. Would like to see more opportunities for us to engage and learn, especially about exploring our whakapapa connections and capturing some of us newbies to the whanau who have just discovered our connections to Ngāti Mutunga.
- Tena Koe Whanau. I'd just like to say thank you for giving me the opportunity to have an input with the Urenui Survey.
- We need another shower block down by the cooks shed for kaimahi whanau, more assessable paths for wheelchair whanau. A outside seating/ dining area for kaimahi.
- I have chosen to preserve Mahi Tamariki as a heritage piece; however I would love for my tamariki to be able to use it as we did as kids so my answer would really depend on what is required for compliancy. If it didn't disturb the character and history then yes make it compliant, but if it does, then no, keep it as a heritage piece. I have chosen to renovate Te Aroha, my answer however is dependent on the proposed plan, what is it that we want to achieve? It might be more feasible to just build new, or even relocate an existing building which may be less costly. Also thank you all for all your mahi.



SUMMARY (Online survey continued)

- Having access to the Iwi social media posts from everyone and keeping up to date with what is happening back home, has really helped my children and I stay connected to our marae while we are living in Perth. Often times it makes us more than homesick, but it is great to see the transitions the whanau has made in recent years. Makes us all very proud to be Ngati Mutunga whanau. Thank you for all you are doing and keeping the home fires burning for those of us that cannot be at home... (for now).
- Every time I come home, I know I'm there when I see first the canoe and then the pa.
- Thanks for this opportunity. Trust in you.
- I'd love to see the wharenui moved to in front of Titohea and everything be under one roof. Tidy up existing Te Aroha and use as overflow and whare wananga
- Looking forward to a great future. Can we have Te Reo /English signs in the wharekai so everyone knows where things go.
- Thanks for your vision and hard work.
- You have my full support for whichever direction we go!
- Ideally a melding of the old architecture with new design. It would be great to preserve the old buildings for use and build new whare.
- Focus on restore, revitalise to up lift our whare and our Uri
- Preservation of existing taonga is the most important. We can build extra whare as needed in the future
- It would be nice to use Mahi tamariki and sleep in it, but it depends how much change that would require. If it must be modified to the point of it not being recognizable. Then that would defeat the purpose
- I love that there is an effort around coordinating Wananga, however they are very difficult to get to for those like me who are based outside of the role. Taurahere groups or roadshows across the motu in the major centres would be excellent for those of us who would like to connect but don't know how to engage or whose whānau are no longer ahikaa
- Upgrade Te Aroha as a whare taonga, and build a new whare. Thanks for the opportunity to participate.
- Is a new building a viable option at the moment or does this put an undesirable strain on finances? would it be better to wait until the financial money markets stabilise. As we are all well aware the current trade war between the superpowers has a flow on effect into our lives whether we like it or not. Something to ponder

when a financial commitment is being debated.

- I live away from the Paa but when I have returned for different kaupapa I have always felt the warmth of Urenui Paa both physically & a Wairua. Thank you for all the mahi that you do to keep the home fires burning.
- More workshops to involve others.
- Would rebuild dependent on cost.
- Upcycle pieces of the existing building into a new building.
- Above renovation must increase its size, but the design could protect Mahi Tamariki by extending a roof across and over Mahi Tamariki on one side and be matched by a new toilet block on the other side of Te Aroha.



Thank you for your contribution.

Ngā mihi.